

NEW YORK STATE FAIRGROUNDS



2021-22 COMMERCIAL FACILITY RENTAL RATES

Facility rates are based on a one-day rental. All additional services provided to an event, and costs incurred by the Fair as a result of an event, are charged to the event. Rates and availability are subject to change. Please note move-in/move-out days are half of the daily rental rate while and occupied days are quarter of the daily rental rate. Multiple week events (includes two consecutive weekends or more) will receive a 20% discount on all days. Normal hours of operation for all facility buildings are 8:00am – 10:00pm. If you are interested in booking a show beyond the current period (4/1/21 – 3/31/22), contact the Events Manager.

Consumer/Trade Show Facilities

EXPOSITION CENTER – 110,000 sq. ft.

- A. Main Building\$10,507 day
- B. Expo Overlook Room (2nd floor) – 3,000 sq. ft.\$503 day

COLISEUM WINTER RENTAL – Available 11/1/21 through 3/31/22 only

- A. Main Building\$8,500 month
- B. Warm-Up Ring Area\$4,000 month

CENTER OF PROGRESS – 70,000 sq. ft.\$5,716 day

EXHIBIT CENTER – 87,000 sq. ft.\$7,334 day

HORTICULTURE BUILDING – 53,000 sq. ft.\$4,077 day

SCIENCE & INDUSTRY BUILDING – 16,800 sq. ft.\$1,367 day

ART & HOME CENTER

- A. Entire Facility* – 27,800 sq. ft.\$2,312 day
- B. Bistro – 3,400 sq. ft.\$640 day
- C. Demo Kitchen (commercial) – 2,000 sq. ft.\$640 day
- D. Empire Theater – Seating for 250\$640 day
- E. Martha Eddy – 5,265 sq. ft.\$943 day
- F. Meeting Room\$164 day

* Does not include Empire Room and Empire Theater

◀◀ Temporary Food & Beverage Rate – 20% gross minus sales tax ▶▶

◀◀ Temporary Paid Parking Rate – 20% gross minus sales tax ▶▶

◀◀ Catering Rate – 12% gross minus sales tax ▶▶

The Fair retains the right to food & beverage concessions at any event and must approve paid parking.

Entertainment Facilities

CHEVROLET COURT – 132,775 sq. ft.\$5,043 day

COLISEUM EVENTS – Seating for 3,400\$7,067 day

Horse Show Facilities

EXPOSITION CENTER – Indoor Ring • 285' x 125' ...\$5,254 day

- A. Schooling – 7:00am-11:00pm\$526 day
- B. Schooling – 11:00pm-7:00am\$263 day
- C. Late Show Hours – 11:00pm-7:00am\$1,471 per hour

COLISEUM* – Indoor Ring • 210' x 104'\$1,839 day

- A. Schooling – 7:00am-11:00pm\$300 day
- B. Schooling – 11:00pm-7:00am\$137 day
- C. Late Show Hours – 11:00pm-7:00am\$568 per hour

4-H ACTIVITY RING – Indoor Ring • 100' x 60'\$542 day

4-H ARENA – Outdoor Ring • 220' x 110'\$542 day

BOX STALLS

- A. 1 to 4 Days – Per Calendar Week\$28 week
- B. 5+ Days – Per Calendar Week\$38 week

TEMPORARY BOX STALLS – Per Calendar Week\$28 week

COLISEUM WARM UP RING* – Show Rate\$542 day

* - Warm Up Ring rental is included with Coliseum daily rate and is for practice only.
- Warm Up Ring size • 198' x 80'

Agricultural Facilities

BEEF CATTLE BARN – 39,750 sq. ft.\$652 day

POULTRY BUILDING – 24,478 sq. ft.\$652 day

SWINE/GOAT/LLAMA BARN – 214 Pens\$542 day

* Ag. shows in trade show facilities will receive a 35% discount

Outside Space

VENDOR BOOTH SPACE – Per Event

- A. Up to 10,000 sq. ft.32¢ per sq. ft.
- B. 10,001 sq. ft. and more11¢ per sq. ft.

BULK OUTSIDE SPACE & PARKING LOTS – Per Show Day

- A. Commercial Events*0.175¢ per sq. ft.
 - B. Commercial Events**0.125¢ per sq. ft.
 - C. Automotive Training Events0.125¢ per sq. ft.
- * Paved with some utilities ** Primitive

RV Camping Spots

RV CAMPING SPOTS – Show Related\$32 day

RV CAMPING SPOTS – Non-Show Related\$53 day

RV RALLY SPOTS – 200-999 Units\$22 day

RV RALLY SPOTS – 1000+ Units – See Bulk Outside Space Rates above

RV HAUL-IN RATE – No Hook-Ups*\$16 event

* Dry camping in designated areas

Contract Fees

CONTRACT ADMINISTRATIVE FEES

- A. Contracts Under \$1,000\$50 per contract
- B. Contracts \$1,000 and Over\$150 per contract
- C. Late Contract Paperwork\$150 per late document

PUBLIC WI-FI ACCESS\$25 per event/per location

Rates and availability are subject to change, please confirm with Events Department Manager. Additional charges may apply.