

NEW YORK STATE FAIRGROUNDS



2020-21 COMMERCIAL FACILITY RENTAL RATES

Facility rates are based on a one-day rental. All additional services provided to an event, and costs incurred by the Fair as a result of an event, are charged to the event. Rates and availability are subject to change. Please note move-in/move-out days are half of the daily rental rate while and occupied days are quarter of the daily rental rate. Multiple week events (includes two consecutive weekends or more) will receive a 20% discount on all days. Normal hours of operation for all facility buildings are 8:00am – 10:00pm. If you are interested in booking a show beyond the current period (4/1/20 – 3/31/21), contact the Events Manager.

Consumer/Trade Show Facilities

EXPOSITION CENTER – 110,000 sq. ft.	
A. Main Building	\$10,250 day – Requires \$1,000 deposit due at contract approval
B. Expo Overlook Room (2 nd floor) – 3,000 sq. ft.	\$256 day – Plus minimum \$1,000 catering order
COLISEUM WINTER RENTAL – Available 11/1/20 through 3/31/21 only	
A. Main Building	\$8,500 month
B. Warm-Up Ring Area	\$4,000 month

CENTER OF PROGRESS – 70,000 sq. ft.	\$5,576 day
EXHIBIT CENTER – 87,000 sq. ft.	\$7,155 day
HORTICULTURE BUILDING – 53,000 sq. ft.	\$3,977 day
SCIENCE & INDUSTRY BUILDING – 16,800 sq. ft.	\$1,333 day

ART & HOME CENTER	
A. Entire Facility* – 27,800 sq. ft.	\$2,255 day
B. Bistro – 3,400 sq. ft.	\$624 day
C. Demo Kitchen (commercial) – 2,000 sq. ft.	\$624 day
D. Empire Theater – Seating for 250	\$624 day
E. Martha Eddy – 5,265 sq. ft.	\$920 day
F. Meeting Room	\$160 day

◀ Temporary Food & Beverage Rate – 20% gross minus sales tax ▶

◀ Temporary Paid Parking Rate – 20% gross ▶▶

◀ Catering Rate – 12% gross minus sales tax ▶▶

The Fair retains the right to food & beverage concessions at any event and must approve paid parking.

* Does not include Empire Room and Empire Theater

Entertainment Facilities

CHEVROLET COURT – 132,775 sq. ft.	\$4,920 day	COLISEUM EVENTS – Seating for 3,400	\$6,894 day
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Horse Show Facilities

EXPOSITION CENTER – Indoor Ring • 285' x 125' ...	\$5,125 day	4-H ACTIVITY RING – Indoor Ring • 100' x 60'	\$528 day
A. Schooling – 7:00am-11:00pm	\$513 day	4-H ARENA – Outdoor Ring • 220' x 110'	\$528 day
B. Schooling – 11:00pm-7:00am	\$256 day	BOX STALLS	
C. Late Show Hours – 11:00pm-7:00am	\$1,435 per hour	A. 1 to 4 Days – Per Calendar Week	\$26 week
COLISEUM* – Indoor Ring • 210' x 104'	\$1,794 day	B. 5+ Days – Per Calendar Week	\$36 week
A. Schooling – 7:00am-11:00pm	\$267 day	TEMPORARY BOX STALLS – Per Calendar Week	\$27 week
B. Schooling – 11:00pm-7:00am	\$133 day	COLISEUM WARM UP RING* – Show Rate	\$528 day
C. Late Show Hours – 11:00pm-7:00am	\$554 per hour	* - Warm Up Ring rental is included with Coliseum daily rate and is for practice only. - Warm Up Ring size • 198' x 80'	

Agricultural Facilities

BEEF CATTLE BARN – 39,750 sq. ft.	\$636 day	POULTRY BUILDING – 24,478 sq. ft.	\$636 day
Ag. shows in trade show facilities will receive a 40% discount*		SWINE/GOAT/LLAMA BARN – 214 Pens	\$528 day
* Stabling only rate for cattle in Exhibit Center is \$1,690 per show day			

Outside Space

VENDOR BOOTH SPACE – Per Event		BULK OUTSIDE SPACE & PARKING LOTS – Per Show Day	
A. Up to 10,000 sq. ft.31¢ per sq. ft.	A. Commercial Events*015¢ per sq. ft.
B. 10,001 sq. ft. and more10¢ per sq. ft.	B. Commercial Events**01¢ per sq. ft.
		C. Automotive Training Events01¢ per sq. ft.
		* Paved with some utilities ** Primitive	

RV Camping Spots

RV CAMPING SPOTS – Show Related	\$31 day	RV RALLY SPOTS – 200-999 Units	\$21 day
RV CAMPING SPOTS – Non-Show Related	\$51 day	RV RALLY SPOTS – 1000+ Units – See Bulk Outside Space Rates above	
		RV HAUL-IN RATE – No Hook-Ups*	\$15.50 event
		* Dry camping in designated areas	

Contract Fees

CONTRACT ADMINISTRATIVE FEES	PUBLIC WI-FI ACCESS	\$25 per event/per location
A. Contracts Under \$1,000	\$50 per contract	
B. Contracts \$1,000 and Over	\$150 per contract	
C. Late Contract Paperwork	\$150 per late document	
Rates and availability are subject to change, please confirm with Events Department Manager. Additional charges may apply.		